

# Parent's Guide to Roblox

**150  
million**

Roblox has over **150 million** active users each month, showcasing its popularity among kids and adults worldwide. At any one time, there are as many players under 9 as there are players over 25.

## What Is Roblox?

Roblox is a creation-and-gaming platform that contains millions of "experiences" for its users. It is a 'freemium' app, which means it is free to join, but premium features cost money. Users can:

- Play games created by other users (called "experiences").
- Create their own games/experiences using Roblox Studio, a free development tool.
- Socialize with anyone through chat and friend features (there is no age limit/restriction to join).
- Purchase items using Robux, the platform's virtual currency. Users can earn Robux by creating or selling items or games, or Robux can be purchased with real money.
- Easily capture and share highlights of their gameplay with Clip It and Moments.



## Why Kids Love Roblox



### Creativity

Kids can design their own worlds, items, and games.



### Social Connection

They can play and connect with friends or meet new people.



### Variety

Millions of games across genres – adventure, role play, racing, and more.

## Potential Risks

### Inappropriate Content

Some games / experiences may contain violence or mature themes.



### Unfiltered Chat

Roblox uses filtering, but inappropriate language or scams can slip through.



### Microtransactions

Kids may spend real money on Robux for in-game items.



### Stranger Interaction

Open chat can expose kids to strangers.

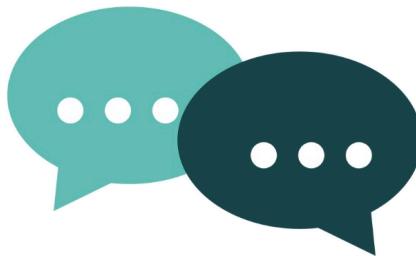


# Safety Tips for Parents

## 1. Enable Account Restrictions

- Turn on Parental Controls in settings to limit games curated by Roblox for younger players.
- Use Age Verification for accounts (Roblox now supports age-based experiences).

Minimal	May contain occasional mild violence, light unrealistic blood, and/or occasional mild fear.
Mild	May contain repeated mild violence, heavy unrealistic blood, mild crude humor, and/or repeated mild fear.
Moderate	May contain moderate violence, light realistic blood, moderate crude humor, unplayable gambling content, and/or moderate fear.
Restricted	May contain strong violence, heavy realistic blood, moderate crude humor, romantic themes, unplayable gambling content, the presence of alcohol, strong language, social hangouts and private spaces, extended AI interactions, and/or moderate fear. These experiences are only available to 18+ users who verified their ages.



## 2. Manage Chat Settings

- For younger kids, disable chat entirely or restrict it to friends only.
- Regularly review the Friends List and chat history.



## 3. Set Limits for Time and Spending

- Younger children should spend no more than 1 hour per day on Roblox
- Discuss budgeting for Robux and what purchases are allowed.



## 4. Teach Online Safety

- Remind kids: Never, never share personal info, passwords, or click unknown links.
- Report inappropriate behaviour using Roblox's Report Abuse feature.
- Be extra cautious when interacting with other users you don't know.

## More Information

1. Roblox Safety Information: This is the [main page](#) for information on all safety controls, policies, etc... on the Roblox site.
2. Mashable: [Click here](#) for steps on how to set up parental account that is linked to a child's account.
3. Entertainment Software Rating Board: This organization regularly updates their '[What Parents Need To Know About Roblox](#)' pages.